15   signification of a request; and

16   [5)] means connected to the CPU for outputting the information to an output user

17   interface.

2. (Amended) [A] The system according to claim 1, wherein the CPU comprises a

microprocessor.

3. (Amended) [A] The system according to claim 1, wherein the at least one user interface

module comprises a remote access terminal.

4. (Amended) [A] The system according to claim 1, further comprising a fourth functional

module comprising a user profile management capability.

5. (Amended) [A] The system according to claim 4, wherein the CPU means [response]

responds to said request by executing at least one of first, second, third, and fourth functional

modules.

6. (Amended) [A] The system according to claim 1, wherein the means connected to the

CPU for outputting the information comprises means for outputting to a facsimile.

Please add the following new claims:

1   7. The system according to claim 1, wherein an input customer profile is selectively entered

2   by an individual sales agent, and wherein said lead management capability supplies a best

3   match output of said customer profile.

1   8. The system according to claim 1, wherein said lead selection capability is for supporting a

2   sales agent and to provide leads on an as-needed basis such that when said agent looks for

3   new customers, said agent inputs through said means for inputting lead selection parameters

4   for requesting leads that best fit what said agent desires.

1   9. The system according to claim 1, wherein said means for inputting lead selection

2   parameters allow said user to input the user's individual preferences for traits to be associated

3   with the leads said user requires for a type of products to be marketed.

1   10. The system according to claim 1, wherein said lead selection capability supplies the leads

2   which best match a profile input by a user and based on said user's request.

1   11. The system according to claim 1, wherein said lead management capability includes a

2   quota mechanism for providing use of the leads by the user, and an exclusivity rule for

3   prevent leads being pursued by multiple users at a same time.

1   12. The system according to claim 1, wherein a user enters its own criteria to said at least one

2   input user interface module to select leads.

1   13. The system according to claim 1, further comprising:

2   means, based on user input through said at least one input user interface module, for

3   providing feedback to said CPU means, on the leads processed by said user, thereby to

4   refine a scoring mechanism to improve quality of leads received by said user in the future.

1   14. A lead management system comprising:

2   a central processing unit (CPU);

3   means connected to the CPU for inputting lead management data; and

4   means for inputting lead selection parameters for searching said lead management

5   data,

6   wherein said CPU responds to a request for leads tailored to inputted selection

7   parameters by searching said lead management data and outputting selected information to an

8   output user interface.

1   15. The lead management system, as claimed in claim 14, further comprising:

2   means for updating and maintaining lead data from external sources; and

3   means for managing said lead data, said managing means comprising a lead usage

4   mechanism for controlling a lead quantity, a lead usage time interval, and a lead availability

5   to a selected user.

1   16. The lead management system, as claimed in claim 15, wherein said lead usage quota

2   mechanism grants a user a predetermined number of leads during said lead usage time

3   interval.

1   17. The lead management system, as claimed in claim 16, wherein said lead usage quota

2   mechanism conceals from other users said lead data during said lead usage time interval.

1   18. The lead management system, as claimed in claim 14, further comprising:

2   means for enforcing predetermined business rule parameters,

3   wherein said business rule parameters comprise a time interval for a selected lead in

4   which no client contact is initiated.

1   19. The lead management system according to claim 14, wherein an input customer profile is

2   selectively entered by an individual sales agent, and said lead management capability supplies

3   a best match output of a customer profile.

1   20. The lead management system according to claim 14, wherein said lead selection

2   capability is for supporting a sales agent and to provide leads on an as-needed basis such that

3   when said agent looks for new customers, said agent inputs through said means for inputting

4   lead selection parameters for requesting leads that best fit what said agent desires.--

REMARKS

Claims 1-20 are all the claims presently pending in the application. New claims 7-20 have been added to more completely define the invention.

Claims 1-6 stand rejected under 35 U.S.C. § 102 as being anticipated by Melchione et al. (U.S. Patent No. 5,930,764) (hereinafter "Melchione").

This rejection is respectfully traversed in view of the following discussion.